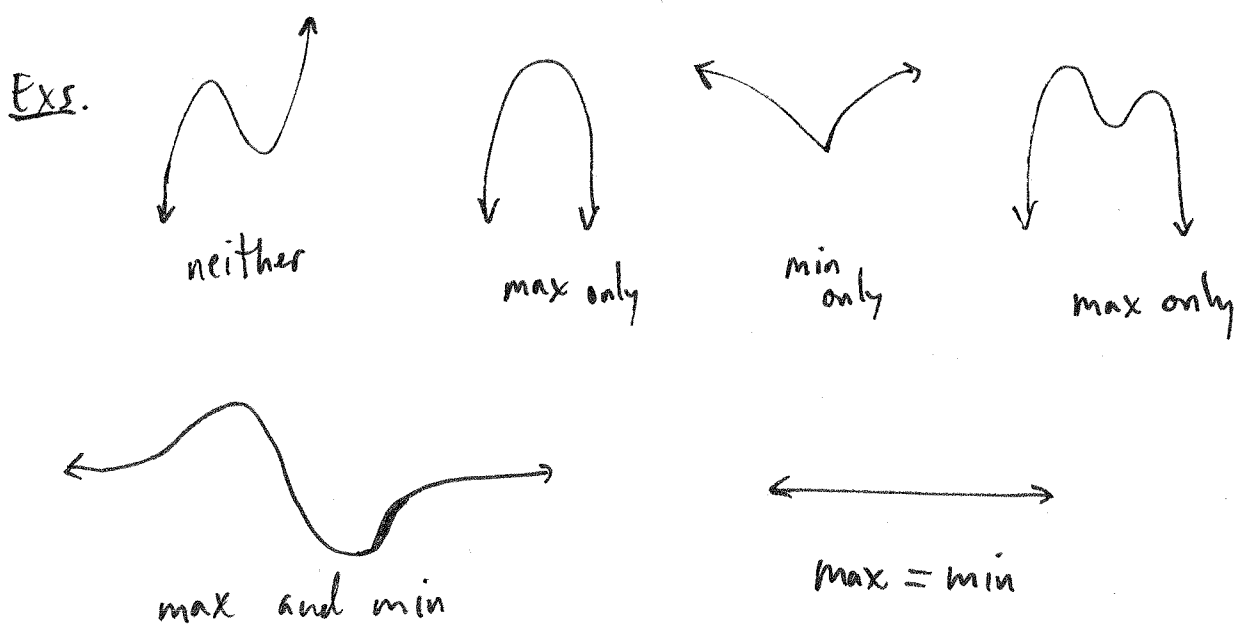


## § 5.5. Absolute Extrema

Def'n. If  $f(c) \geq f(x)$  for all  $x$  in  $D_f$ , then  $f(c)$  is called the absolute maximum of  $f$ .

If  $f(c) \leq f(x)$  for all  $x$  in  $D_f$ , then  $f(c)$  is called the absolute minimum of  $f$ .



### Thm. Extreme Value Thm

A function  $f$  that is continuous on a closed interval  $[a, b]$  has both an absolute max and ~~min~~ <sup>absolute</sup> min on  $[a, b]$ .

Thm. If an <sup>v</sup>extreme value exists, it must occur at a critical value or at endpoints.

Ex. Find the abs. max/min of

$$f(x) = x^3 + 3x^2 - 9x - 7$$

on  $[-6, 4]$ ,

$[-4, 2]$ ,

$[-2, 2]$ .

Ex. Second derivative test.

~~If  $f'$  switches signs and  $f''$  is~~

~~do~~

If  $f'(c) = 0$  and  $f''(c) > 0$ , then  $f(c)$  is a local min.

If  $f'(c) = 0$  and  $f''(c) < 0$ , then  $f(c)$  is a local max.

If  $f'(c) = 0$  and  $f''(c) = 0$ , then test does not apply.

Use SDT to find local min/max of  $f(x) = e^x - 5x$ .

Ex. Use SDT to help find max/min:

61.  $f(x) = x^4 - 4x^3 + 5$  on  $[0, 4]$

On an open interval: May not have both.

Ex. <sup>abs.</sup> max. on  $(0, \infty)$   $f(x) = 5x - 2x \ln x$

Ex. <sup>abs.</sup> min. on  $(0, \infty)$   $f(x) = e^x / x^2$

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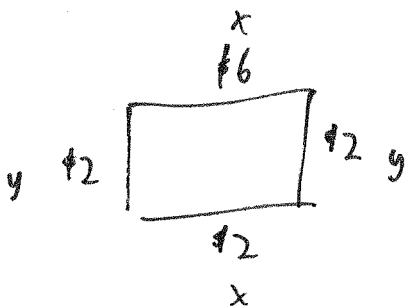
### § 5.6. Optimization

#### Ex. Area and Perimeter:

Home owner has \$320 to spend on fence. for rectangle shaped garden. Three sides are wire \$2/ft.

The fourth side is pickett \$6/ft.

Find the dimensions that would maximize area.



$$6x + 2x + 2y + 2y = 8x + 4y = \$320$$

$$C = 8x + 4y$$

$$A = xy \quad \text{w/} \quad 4y = 320 - 8x$$

$$y = 80 - 2x$$

$$A = x(80 - 2x)$$

$$= 80x - 2x^2$$

$$\frac{dA}{dx} = 80 - 4x = 0$$

$$80 = 4x$$

$$x = 20$$

then  $y = 40$

so fenced area should

$$\text{be } \boxed{20 \times 40}$$

Ex. 4. Find two numbers whose diff is 21 and whose product is a min.

$$P = xy \quad x - y = 21$$

$$P = x(x - 21) = x^2 - 21x$$

$$P' = 2x - 21 = 0$$

$$2x = 21$$

$$x = \frac{21}{2} = 10.5$$

$$y = 31.5$$

Ex. 8. Find dim. of a rect. w/ area 108, and min. perimeter.

$$A = xy$$

$$P = 2x + 2y = 2x + \frac{216}{x}$$

$$108 = xy$$

$$y = \frac{108}{x}$$

$$P' = 2 - \frac{216}{x^2} = 0$$

$$x^2 = 108$$

$$x = \sqrt{108}$$

$$y = \frac{108}{\sqrt{108}} = \sqrt{108}$$

Ex. 18. RSC sells 1600 cups of coffee/day for \$2.40.

Study shows every \$0.05 reduction in price results in 50 more cups sold. Find the optimal price.

to max. rev.

~~1600 cups~~

~~\$2.40~~

$$p(x) = \$2.40 - 0.05x$$

$$R(x) = (1600 + 50x)(p(x))$$

$$= (1600 + 50x)(2.40 - 0.05x)$$

$$= 1280 - \frac{5}{2}x^2 + 120x - 80x$$

$$= -\frac{5}{2}x^2 + 40x + 1280$$

$$\text{so } R'(x) = -5x + 40 = 0$$

$$x = +8$$

This means optimal price is  $\$2.40 - 8(0.05)$

$$= \boxed{\$2.00 / \text{cup.}}$$

==== End of material for Exam #2!

(Mon 7/16/12)